



annual breakfast | june 3, 2021  
changing lives & landscapes  
sponsorship opportunities

**Presenting Sponsor \$25,000**

- Company logo featured on Habitat's website in pop-up box for one month
- Pre-event announcement as Presenting Sponsor on social media, including company logo
- Pre-event announcement as Presenting Sponsor in one issue of the Habitat Happenings newsletter distributed to over 10,000 people
- Facebook Live Interview with Company Representative & Habitat CEO
- Company logo included on branded virtual event platform
- Seats for 10 guests at in-person Breakfast
- Company logo on printed breakfast recipe cards, distributed to all event guests
- Acknowledgement as Presenting Sponsor at Breakfast in-person
- Copy of branded recording with sponsor acknowledgement and homeowner testimonials
- Company logo and listing as Presenting Sponsor on cover of program
- Full page color display ad in program
- Opportunity to record a video introduction for Breakfast guests
- Opportunity to include company-branded items at each place setting at event
- Company logo included in PowerPoint at event
- Name and logo as Presenting Sponsor in thank-you email following event
- Company logo included on insert with donor acknowledgement letters for one month post-event
- VIP Invite to Habitat Home Dedication and tour with Habitat NCC CEO, Kevin Smith (\*public health restrictions permitting)



*building on solid ground. celebrating 35 years.*

## Platinum Sponsor \$10,000

- Company logo included on event page of website
- Half page color display ad in program
- Company logo in thank-you email following event
- One social media post recognizing company as Platinum Sponsor, including logo
- Seats for 10 guests in-person at Breakfast
- Company logo included on branded virtual event platform
- Company logo and listing as Platinum Sponsor in sponsor page in program
- Acknowledgement in remarks as Platinum Sponsor at Breakfast
- Company logo included in PowerPoint at Breakfast
- Company logo included on insert with donor acknowledgement letters for one month post-event
- VIP Invite to Habitat Home Dedication and tour with Habitat NCC CEO, Kevin Smith  
(\*public health restrictions permitting)

## Gold Sponsor \$2,500

- Company logo included on Habitat's website
- 1 table at the Breakfast for a total of 10 guests with logo signage
- Company logo and listing as Gold Sponsor in sponsor page in program
- Quarter page color display ad in Breakfast program
- Company logo included in PowerPoint at Breakfast
- Acknowledgement as Gold Sponsor at Breakfast
- VIP Invite to Habitat Home Dedication and tour with Habitat NCC CEO, Kevin Smith  
(\*public health restrictions permitting)

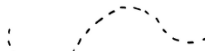
## Silver Sponsor \$1,000

- Company logo included on Habitat's website
- Company name and listing as Silver Sponsor in sponsor page in program
- Acknowledgement as Silver Sponsor at Breakfast
- Company logo included in PowerPoint at Breakfast
- Includes up to 5 seats at the Breakfast Event

## Custom builds available

- We are more than happy to discuss customizing a sponsorship package at additional dollar levels. Please contact Marketing Manager Mitchell Frizzell at [mfrizzell@habitatncc.org](mailto:mfrizzell@habitatncc.org) or 302.605.4303 to learn more.

## Ad \$500 – Full-page color display ad in program (due May 3, 2021)



# Please Choose Sponsorship Level

\_\_\_ Presenting (\$25,000)

\_\_\_ Platinum (\$10,000)

\_\_\_ Gold (\$2,500)

\_\_\_ Silver (\$1,000)

\_\_\_ Program Ad (\$500) \*Ad due by May 3, 2021

\_\_\_ Other (as discussed with HabitatNCC)

\*Please send all logos in jpeg format to [mfrizzell@habitatncc.org](mailto:mfrizzell@habitatncc.org) as soon as possible to be included in marketing materials prior to event. Recognition opportunities may depend on the time of your sponsorship commitment.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Make checks payable to:  
Habitat for Humanity of New Castle County  
1920 Hutton Street  
Wilmington, DE 19802

Habitat brings people together to build  
homes, community & hope.  
Thank you for your contribution!